

The Changing Data Center Landscape: Protection and Business Value

Protecting your Data Center with the right cybersecurity solution just got easier.

A new Forrester Total Economic Impact™ study reveals how organizations can experience a 318% ROI with a less-than-six-month payback over a three-year period using the Fortinet Data Center Firewalls and AI-Powered Security Services solution.

3

Challenges of Protecting Your Data Center

Managing Multiple Firewalls

Individually managing your data center firewalls is unwieldy and inefficient.



Disruptive Outages

Frequent downtime can cripple your organization's ability to perform and grow.



Not Enough Resources

Staff shortages makes manual upgrades and maintenance inefficient and unwieldy.



Overcoming Challenges

To tackle obstacles, Fortinet offers a host of key capabilities.

Unite

your firewalls under a single operating system for coordinated and automated threat protection

Combine

network and security for reduced complexity and increased performance

Reduce

power consumption via green cybersecurity design to enable sustainability goals

Automate

threat protection and real-world threat intelligence

Organizational Impact

According to the Forrester Total Economic Impact™ study, Fortinet boosted the organizations' data center protection while showing significant ROI and business benefits.



Improved Network & Security

With Fortinet hardware and services, organizations were empowered to make **network and security performance improvements worth \$5.4 millions***



Undeniable Cost Savings

By reducing hardware and licensing costs, and consolidating firewalls and other aspects of the data center, organizations created **cost savings worth \$2.6 million***



Reduced Network Outages

With an improved ability to identify potentially disruptive threats and attacks, organizations **reduced network outages by 50%**

*Calculated as cost savings or security performance over three years, compared to previously used NGFW appliance and service solutions.

Fortinet Impact on Efficiency

Fortinet allows you to reduce time spent on maintaining protocol changes and upgrading firewall efficiencies to deploy your experts to more strategic tasks.



90%

reduction in FTEs

Individually managing your data center firewalls is unwieldy and inefficient.



\$1.2 million

gain in efficiencies

Frequent downtime can cripple your organization's ability to perform and grow.



2,535

employee hours saved

Staff shortages makes manual upgrades and maintenance inefficient and unwieldy.

“

[With Fortinet,] the visibility that we have on the traffic is kind of the single pane of glass that allows us to make changes portfolio-wide. It allows us to change our footprint from reactionary break-fix to more proactive measures.”

Deputy CISO, Real Estate

The Bottom Line of Fortinet Economic Impact

Financially and security-wise, the economic impact of Fortinet is a clear winner for organizations that invest in it.



318%

3-year ROI



40%

more cost effective*



<6 months

to pay back investment



Enhanced **security posture**

through real-time protection and mitigation of potential attacks



Expanded **visibility**

and network reliability to optimize network performance



Improved **sustainability**

because of reduced power consumption

*Based on comparison to companies' previous NGFW appliance and service solutions

“

Fortinet is more than just a firewall. They converged several network and security components for improved network and security performance. The selling point for Fortinet is that it does more than just a firewall.”

Network and technical security manager, natural resources

Protect your Data Center and Improve Your Bottom Line with Fortinet

GET THE FULL STUDY

Note: All figures are from the Forrester® Total Economic Impact™ of Fortinet NGFW for Data Center and AI-Powered FortiGuard Security Services Solution Study and based on a composite organization over a three-year period. Forrester Consulting study commissioned by Fortinet, July 2023. Copyright © 2023 Fortinet, Inc. All rights reserved.